

FOR IMMEDIATE RELEASE

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Franchise Research Institute® 2008 FranSurvey®
Names Speedpro Imaging a “World-Class Franchise®”
Large format imaging company takes top honors for second year in a row

(*LINCOLN, Neb.*) – The Franchise Research Institute® – a third party, independent research firm – has announced results from the 2008 FranSurvey® validation program where it bestowed Speedpro Imaging, an international wide format digital imaging company specializing in vehicle and building wraps, with its highest ranking as a “World-Class Franchise®.”

In order to receive this designation, all participating franchisors are required to give Franchise Research Institute access to every one of their franchisees and a minimum of 70% must complete the confidential survey. Franchisees then anonymously evaluate the franchisor on a variety of categories including:

- Overall Quality
- Relationship with Franchisor
- Franchisor Reliability
- Quality Initial Training
- On-going Franchisor-Franchisee Communication
- Franchise Business Standards
- Business Opportunity

“Speedpro has impeccable scores in nearly every category we evaluated,” notes Franchise Research Institute Founder/CEO Jeff Johnson. “It requires a world-class CEO and senior management team that understand the complexities of running a high quality franchise system to earn this very rigorous ranking.”

Speedpro Imaging creates high-resolution building and vehicle wraps – presently a popular solution for marketers looking to advertise – as well as a host of other high

quality imaging products such as eye-catching trade show booths, banner stands and vivid retail displays.

The Franchise Research Institute® evaluates hundreds of franchises each year as a part of its FranSurvey® validation program and began the survey **in 2002**. This year, 24 franchises qualified to be distinguished as a “World-Class Franchise®.” There are approximately 3,000 franchise opportunities in the United States.

“We look at hundreds of franchises every year through the FranSurvey validation program,” said Johnson. “We’re simply not seeing many companies perform at the levels Speedpro has produced for the past two consecutive years.”

Despite the economy, Speedpro Imaging Inc. has sold seven franchises across the country since mid-September and is on schedule to open several more franchises before the close of 2009.

“Speedpro’s growth is really incredible,” notes Johnson. “I don’t know of another franchise company reporting those kinds of results.”

Speedpro franchise locations include: Atlanta, Austin, Cincinnati, Dallas/Fort Worth, Des Moines, Denver, Houston, Indianapolis, Kansas City, Madison, Minneapolis, San Antonio and Tampa. Franchising and master franchising opportunities are available nationwide. For more information on Speedpro, visit www.speedpro-info.com, for product information visit, www.speedpro.com or call 1-800-775-6355. For a free copy of Speedpro’s FranSurvey® results, visit www.FranSurvey.com/Speedpro and enter promotion code: BGRAN7

About Franchise Research Institute®

The FranSurvey® program was designed by the Franchise Research Institute to provide prospective business owners with a fair and unbiased evaluation of how effectively each franchise supports its franchisees. The FranSurvey rating is the "Gold Standard" for obtaining independent franchise information. Our reports highlight the best franchise opportunities in the marketplace today - based exclusively on reviews obtained from actual franchise owners. Our mission is to identify and certify great franchises and to provide complete research reports for the important investment decisions of prospective business owners.

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