



addition Documation is benefiting from a truly professional and consistent presentation to their existing customers, daily.



One of 32 Scions wrapped for Documation

This impact is not just limited to business. An equally impressive market that Speedpro services, is the consumer segment. "People today want their cars or trucks to exhibit their own individual personality." Says Blair Gran, Founder and CEO of Speedpro. "They want to create a unique impression and they do so with custom rims and after-market auto detailing. It is a huge market segment. We are now being approached by consumers to create unique finishes on their vehicles...from Camouflage patterns to unique textures and graphics."

This trend is growing quickly and there is virtually no limit to the designs. Frank Fellers, CEO of Fellers INC., the Nation's largest graphic film supplier states, "People can let their imaginations run wild. I have been in the graphics industry for more than 20 years and I will tell you that I believe, sometime in the not-to-distant future, people will have a hard time remembering a regular, boring paintjob. The popularity of this product is tremendous and its gaining major momentum. We have worked with Speedpro for years and agree with their vision."

You might say Mega Wraps company vehicles are "double-wrapped." You see, the graphics on

their vehicles are depicting their wrap-style sandwiches. Mega Wraps specializes in "delicious, healthy food served fast."



Photo courtesy of Speedpro Imaging

Immy Verjee, Director of Operations and Business Development for Mega Wraps, shares some of the effects their signature VW Bug wrapped vehicles have had on their business. With franchised stores in both the U.S. and Canada, Verjee says their wrapped vehicles have given them quite a bit of attention and positive feedback, as well as "absolutely" being worth the cost of the wrap ("much more cost-effective than radio and direct market TV"). Mega Wraps vehicles are wrapped by Speedpro Imaging Centers from Dallas Texas, to Toronto, Canada.

**According to the US Bureau of Transportation, there were more than 243 million vehicles on the road in 2004. That number is expected to top 350 million in 2007!**

It is estimated that within 7 years 45-48% of all vehicles on the road, will have some form of graphic customization or wrap. Consider that only .026% of vehicles currently have some form of imagery or are fully wrapped. The potential is truly staggering...

Speedpro Imaging - 2008



